

Easy to use,  
trendy and  
cost-efficient:

**smart**<sup>™</sup>  
BY PFAFF

The smart range by Pfaff!

Discover the hobby of sewing!  
The smart machines by Pfaff are the perfect choice for everyone who wants to discover the sewing hobby. They offer you practical features for sewing or machine embroidery. The smart sewing machines are distinguished by their attractive, modern design and by their affordable price. Visit your authorized Pfaff dealer today to see the new smart by Pfaff line for yourself!



sewing computerized sewing embroidery



For more information  
please visit our website at  
[www.pfaff.com](http://www.pfaff.com)

No thread –  
Beautiful results!

Create unique and colorful effects  
with the punching machine



The needles of the smart 350 p mesh the fibers of the fabrics together. The results are whimsical details and dramatic surfaces.

smart 350 p

The smart 350 p is not a sewing machine - it is a "punching machine". Instead of using thread, it works with several specially shaped needles to create the most unbelievable effects. All you need are scraps of fabric, yarn, wool, felt, denim, silk - each material results in a different effect.

Just lay two or more materials on top of one another and you're ready to go. The needles of the smart 350 p mesh the fibers of the fabrics together. The results are whimsical details and dramatic surfaces. Give it a try!

Your dealer will be happy to show you more!

Find sewing instructions for this nice bag and an instruction movie for different techniques at [www.pfaff.com](http://www.pfaff.com)



Looking for that special embroidery?  
Make sure to visit  
[www.myembroideries.com](http://www.myembroideries.com)



With more than 17,000 elite embroidery designs in all formats from the best international designers, digitizers and sewing celebrities!  
With this issue of YOURSTYLE you get a chance to purchase one of our exclusive Hummel designs!

FOR YOU!!!  
M.I. Hummel embroidery design at

50% OFF!

Simply search for design # 140001, click on the design and add it to your cart. When checking out, please fill in the promotion code [YS Fall2007] in the promotion code box.

Download and enjoy your exclusive M.I. Hummel embroidery design!



VSM UK Ltd, Ravensbank House  
Ravensbank Drive, North Moors Moot,  
Redditch, Worcestershire B98 9NA

Your authorized Pfaff dealer:

# YOUR Style PFAFF<sup>®</sup>

Winter edition

Spacious, bright, precise!  
Sensational new Pfaff top model  
creative vision<sup>™</sup>  
OUT NOW!

Quick-to-sew!  
Christmas decorations!



Latest NEWS!



Design your own embroidery designs!  
The new creative 4D embroidery software

BRAND NEW!



select line  
Simply select and sew!

Design your own fabric!

New Fabric Creator Embroidery collection  
OUT NOW!

180 04 4226

## Winter - a very creative time!

Dear hobby sewer,  
Once again, YOURSTYLE, your magazine from Pfaff, is full of creative ideas. Winter is the time when people most enjoy crafts, sewing and being creative. Let us inspire you - with fantastic projects to sew yourself, such as winter star decorations, beautiful quilts, enchanting embroideries, and much more.  
You'll also find the latest news about sewing machines and accessories - to give you new ideas and help you get better results.  
We wish you lots of fun and a very creative time!  
Your editors!



Elegant accents turn a simple blouse into a designer piece!  
More on page 5.

# Create designer cushions from elegant towels!

Make it perfect with the right accessories!



### Terry cloth? No problem with the Pfaff Adjustable Overcast Foot!

The intelligently designed guide in the center of the Adjustable Overcast Foot makes it perfect for stitching together elastic, knit or even fraying fabrics while simultaneously finishing the edges. Use this foot with your machine's stretch stitches to sew very elastic seams.

Art. no. 820 272-096



### How to sew invisible zippers...

As the name implies, the zipper is hidden in a seam, to become virtually invisible. This makes it a popular choice for all kind of clothing and home decorating items. This type of zipper is an important detail on the wonderful bolster pillow (left) and the sofa cushion.

It's a matter of know-how! With a little practice and the **Invisible Zipper Foot** from Pfaff it will be no trouble at all.

Art. no. 820 474-096

**FOR FREE!**

You'll find professional instructions on the Internet at [www.pfaff.com](http://www.pfaff.com)



### Lovely free-motion effects!

The **Open Toe Free-motion Foot** from Pfaff is wonderful for free-motion stitching. It has an extra-large opening cut out in the front to give you an optimal view while working. Just lower the feed dogs and move the fabric any way you wish.

Art. no. 820 544-096

## A perfect finish for fraying fabric with the hobbylock<sup>4764</sup> from Pfaff!

Fabrics that fray, such as terry cloth, need a complete edge finishing treatment. Only the multi-thread finishing stitch on an overlock does the job well. The Pfaff hobbylock<sup>4764</sup> is really multi-talented.

In a single step, it trims the fabric edges neatly and stitches a multi-thread finish so that there is absolutely no fraying. It also stitches extremely elastic, durable seams - ideal for stretch fabrics and more. Your Pfaff dealer will be happy to give you a demonstration!



Compare an edge finished with a zig zag stitch on your sewing machine with the perfect multi-thread edge treatment of a hobbylock<sup>4764</sup>. It can't be beaten.



Find more information about the **Pfaff Overlock program** at your authorized Pfaff dealer and [www.pfaff.com](http://www.pfaff.com)



What a great idea! Instead of fabric, just use towels in for your pattern and you're ready to sew. Add eye-catching details with whimsical flower appliqués, embellished with decorative stitches.  
Or give free-motion stitching a try to create imaginative textures on fabric.

For you!!  
Download sewing instructions on internet!  
[www.pfaff.com](http://www.pfaff.com)



## select line Simply select and sew!

It's perfect for anyone who needs a versatile sewing machine, with a modern look and very practical features. Plus, all three models in the select line are so easy to use! You'll love the **Easy Select System**, which lets you choose from the wide variety of quality Pfaff stitches with just the touch of a button. And don't forget the **original IDT™** - only available from Pfaff! Get acquainted with the Pfaff select line.  
You'll want to start sewing - we guarantee it!



**NEW!**

3 different models available!  
Pfaff select 3.0, 27 stitches, Easy select system, IDT™ and a lot more.



### IDT™ The ultimate in piecing perfection!

The ORIGINAL - only from Pfaff for over 35 years!  
Absolutely even fabric feed from both the top and the bottom.



**Advantage! The high presser foot clearance**  
makes it easy to place several layers or thick fabrics under the presser foot. The extra-strong motor gives constant needle piercing power.



**As easy as it gets! The Easy Select System**  
Simply select and sew. You don't have to search for a stitch - with the Easy Select System you simply press a button and start sewing!

\*All products and special offers at participating Pfaff dealers. All prices are recommended prices and are not binding. All offers valid until Dec 31, 2007. All subject to change.

# Sew like a pro!



## The Bi-level Topstitch Foot guides your topstitching and edge stitching perfectly.

The underside of the presser foot is designed to glide along the folded edge to give you beautiful topstitching on your project. Use the Bi-level Topstitch Foot for hemming bulky projects such as waistbands, curtains, etc. It will allow you to have the fabric outside the free arm for easier sewing.

Art. no. 820 676-096



## Easily create a smocked effect with the Elastic Foot from Pfaff.

The Elastic Foot simultaneously guides, stretches 6 to 12 mm wide elastic and sews it in place. Use it for active wear, lingerie and other elastic insertion techniques.

Art. no. 820 545-096

## New Design collections out now!



### Design your own fabric!

Have you always wanted to fill your own fabric with an embroidery of your choice? Here it finally is - the Fabric Creator Embroidery Collection! All embroideries can be combined in all directions. It has never been easier to be your own fabric decorator! Find the sewing instructions for these beautiful cushions on the Internet at [www.pfaff.com](http://www.pfaff.com)

410 Fabric creator creative multiformat CD

Art. no. 820 690-096



### Your personal touch - enchanting monograms

By request of our monogram-loving consumers, Pfaff developed this beautiful new monogram collection. Set personal accents with 80 x 80 mm large monograms - with or without blossoms, your choice.

407 Floral Monograms creative multiformat CD

Art. no. 820 687-096



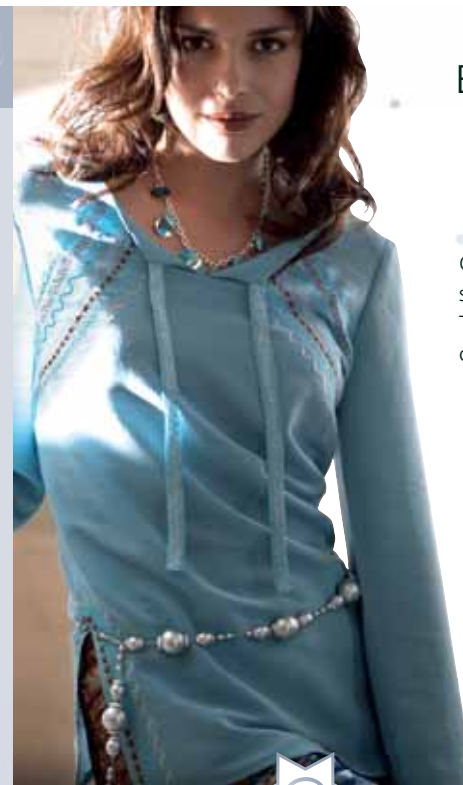
### Delightful!

### Winter wonderland, darling embroidery designs, a fantastic wall hanging!

On a charming wall hanging or as delightful eye-catchers on Christmas accessories and decorations - everyone loves these darling embroidery designs. The new Design collection, "Greetings from the North Pole" contains many designs and the complete instructions for sewing the wall hanging.

405 Greetings from the North Pole creative multiformat CD

Art. no. 820 685-096



## Elegant accents turn a simple blouse into a designer piece!

Choose your own personal combination of decorative stitches to create a blouse that is uniquely yours. The sewing instructions for this gorgeous blouse can be found at [www.pfaff.com](http://www.pfaff.com).

### One of the best sewing machines in the world!

Find more information at your authorized Pfaff dealer

[www.pfaff.com](http://www.pfaff.com)

### performance<sup>2058</sup>

Sewing satisfaction at its highest, with the original IDT™, a high-resolution touch screen, electronic knee lift, automatic tie-off, a huge selection of utility stitches and beautiful 9 mm stitches. With the programmable presser foot lift you can set the presser foot to raise to a low, medium or high position depending upon the technique or fabric.



### Stitch creator - unique!

Combine existing decorative stitches for exciting new results or design your own 9 mm decorative stitches with the unique Stitch Creator. That is unique!



### FOR FREE!

Find sewing instruction for this gorgeous blouse on internet.

[www.pfaff.com](http://www.pfaff.com)

### Create beautiful embellishments with the Fancy Stitch Foot.

This foot has easily visible markings to help you position decorative stitches or borders on your fabric. A special groove on the bottom allows optimal feed of even the most densely stitched patterns.

Art. no. 820 774-096



### Sew like a pro!

The Seam Guide Foot from Pfaff guides your stitching perfectly when joining fabrics. The presser foot is designed to help you keep the seam allowance at the same distance from the edge throughout the project.

Art. no. 820 772-096



### Spagetti straps, belt loops? It's easy with the fasturn Tubes!

Pick up the fasturn. Set at your Pfaff dealer and you'll soon be turning fabric strips into perfect tubes. Includes 6 fasturn cylinders sizes and 3 interchangeable hooks.

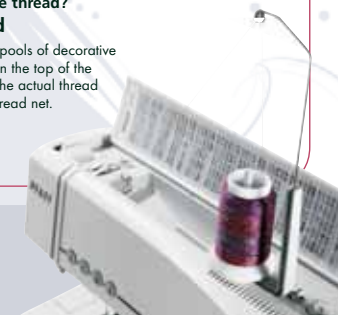
Art. no. 412 55 08-01



### Large spools of decorative thread? creative Spool Stand

It makes it easier to use large spools of decorative thread. The stand is mounted on the top of the sewing machine and includes the actual thread stand, a thread guide and a thread net.

Art. no. 820 612-096





Introducing the new  
**TOP OF THE LINE** from Pfaff!

# creative vision™

The more you want the more you get.

The new Pfaff creative vision™ is a sensation – in every respect. It looks different than any other sewing machine – and it is different. Just like the Pfaff brand itself, the extraordinary minimalist design originated in Germany. It is perfectly designed, down to the smallest detail.



### The freedom of space and creative fascination.

The Pfaff creative vision™ has the largest embroidery area available. Up to 360 x 350 mm\* for your unique, personal creations.

### The Pfaff HD Screen is the heart of the machine.

The large touchscreen with its high resolution, absolutely realistic 3D representation of your embroidery design in true colors, and an intuitive graphic interface makes the creative vision clear, well structured and easy to understand.



3 concepts sum up the uniqueness of the Pfaff creative vision™ !

#### Spacious

The most generous sewing space, the longest free arm, and the largest embroidery area of all time are waiting for you!

#### Bright

The perfectly illuminated sewing space, the brilliant Pfaff HD Screen and the three-dimensional view of, designs, shapes and colors will fascinate you.

#### Precise

The originally IDT™ guarantees absolutely even fabric feed from top and bottom. Precise Positioning is the easiest, most accurate means of connecting sections of large embroidery creations. A huge selection of high quality 9 mm stitches will inspire new ideas. You've never experienced anything like it before!



Everything about the new Pfaff creative vision™, the most important features and the world of creative accessories can now be found on the Internet at

[www.pfaff.com](http://www.pfaff.com)



The sewing instructions for the quilt, cushions and blazer can be found at  
[www.pfaff.com](http://www.pfaff.com)

### Create your vision!

The creative vision™ sets new standards. No other machine offers as much space, as much creative potential and as many features. Enchanting, filligree Asian blossoms, ornate oriental ornaments, delightful 9 mm decorative stitches – everything you see here belongs to the repertoire of your Pfaff creative vision™.

### The largest hoop on the market! creative GRAND DREAM HOOP

Expand your creative potential with a sensational 360 x 350 mm to embroider large designs without having to rehoop the fabric! Exclusive large designs are included. Find more embroideries on [www.myembroideries.com](http://www.myembroideries.com). The creative GRAND DREAM HOOP is available as an optional accessory at your authorized Pfaff dealer.



Find more embroideries on  
[www.myembroideries.com](http://www.myembroideries.com)

# Embroider your Christmas quilt...

with the brand new Winter Whimsicals Embroidery Collection from Pfaff!

This design collection brings a true Christmas spirit into your home. Embroider a wonderful Christmas quilt or wall hanging or just use them to decorate your home.

Download the FREE sewing instructions from [www.pfaff.com](http://www.pfaff.com)

409 Winter Whimsicals  
Art. no. 820 689-096



## "Mini-Patch" – small squares make a big impact!

The "Winter in the Swiss mountains" motif is only one of the many highlights included in the **4 Seasons Collection from Werner Taesler**. You'll find the pattern and instructions at [www.pfaff.com](http://www.pfaff.com) and the complete collection at [www.mini-patch.com](http://www.mini-patch.com). Have fun stitching!



Werner Taesler

**FREE DOWNLOAD for you!!**  
Find pattern and instructions at [www.pfaff.com](http://www.pfaff.com)

More information about the quilt creations from Werner Taesler at [www.mini-patch.com](http://www.mini-patch.com)



## Optimal visibility, perfect quilting results!

### Great for joining pieces of fabric!

**The Clear 1/4 inch Quilting Foot** from Pfaff. It gives clear visibility when sewing 1/4, 1/8 and 3/8 inch seams.

Art. no. 820 883-096



**NEW!**

### Achieve perfect 1/4 inch pieced seams!

**The Clear 1/4 inch Right Guide Foot**  
Simply run the fabric edge along the guide. The clear foot gives great visibility when sewing. The distance between the needle and the right guide is 1/4 inch.

Art. no. 820 881-096



**NEW!**

# Sparkling stars everywhere...

Are you already in a holiday mood? Then you're sure to like our festive decorating ideas to sew yourself. Easy to make – for big impact! Have fun sewing and decorating!



## The Narrow Edge Foot - perfect for precision topstitching

The metal guide in the center of the foot keeps the two fabrics evenly spaced.

Art. no. 820 609-096



## Stabilizer

Stabilizers are key to quality embroidery, decorative stitches, appliqué, and other creative sewing techniques. Use stabilizer when sewing with decorative stitches, satin stitches or embroidery to prevent puckering of the fabric and ensure smooth, beautiful stitching. Stabilizers come in a number of different types. Ask your Pfaff dealer!

For example: **Tear-A-Way Stabilizer** made from fiber. Use with stable woven fabrics and tear away easily after stitching

Roll 20 cm x 23 m  
Art. no. 141000543

For FREE! You'll find all instructions at [www.pfaff.com](http://www.pfaff.com)



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# You are the creator!

## Are you looking for a creative project?

You'll find the instructions for this fantastic placemat at [www.pfaff.com](http://www.pfaff.com)



### FOR FREE!

Download this exclusive embroidery design. [www.myembroideries.com](http://www.myembroideries.com)

### Create designs automatically! creative 4D Embroidery Extra

Create beautiful designs from your favorite pictures automatically with the ExpressDesign Wizards. Adjust, personalize and combine existing designs.

Art. no. 820 794026

Find more information at [www.pfaff.com](http://www.pfaff.com)



Over 275 embroideries and 325 clipart images included!



Includes 4D Vision! View multiple embroideries on real garments, quilt blocks and fabrics!



Only a few steps from first sketch to embroidery motif!

Everyone with a passion for embroidery will love the new creative 4D software from Pfaff.

There have never been so many creative possibilities, nor has embroidery software ever been so easy and convenient to use. Design your own world.

Turn your favorite pictures and photos into the newest embroidery creations.

New!! The creative 4D software can be personalized by you! Customize it for your embroidery machine, your embroidery hoops, your threads and more!

Learn more about the creative 4D software family on the Internet. Find out which software is the best for you.



Optional: Inspira 4D Drawing Kit! Inspira drawing tablet and pen, 5000 clipart images and 5000 photos to use with your 4D Sketch software.



Sketch elegant stitches to highlight the beauty of a picture on printable fabric.



Enhance the invitation for your special day with wonderful embroidered Calligraphy.

170 Picture Backgrounds and 52 Calligraphy Backgrounds included.



### Create your own free-motion embroidery designs! creative 4D sketch

Like a free-motion embroidery artist, you can bring your treasured pictures to life by enhancing them with embroidered textures. Use the amazing Motif Motion feature to draw your favorite machine stitches.

Art. no. 820 800-026 with the Inspira 4D Drawing kit included.

Inspira Drawing Kit only. Art. no. 413 09 00-26

Learn more at [www.pfaff.com](http://www.pfaff.com)

Printed Treasures - the printable fabric! Available at your authorized Pfaff dealer.



### Exclusive designer bag to sew yourself!

The pattern, sewing and embroidery instructions, and background motif are all available as a free download at

[www.pfaff.com](http://www.pfaff.com)



## More embroidery fun with the right accessories!

### creative RECTANGULAR HOOP

120 x 115 mm  
The creative Rectangular Hoop is ideal for smaller pieces of fabric or fabrics with a striped or diagonal pattern. This hoop is available as an optional accessory from your authorized Pfaff dealer.

Art. no. 820 592-096



### Embroider a design beyond the dimensions of your hoop

without having to repeatedly re-hoop your fabric! Pfaff has developed an embroidery hoop twice as large as standard hoops - with an embroidery surface of 250 x 225 mm! The creative GRAND HOOP. For more information, see your authorized Pfaff dealer.

Art. no. 820 493-096

### Perfect embroideries on thin fabrics? It's no problem with creative HOOP MAGIC!

creative HOOP Magic is designed to help you achieve good embroidery results without the need for stabilizer beneath the fabric. It is perfect for use with thin, slippery or lightweight fabrics such as silk, organza or chiffon where you do not want the bulk of stabilizer behind your embroidery design.

Available in different sizes. Can be used over and over again.

